

flexibility to meet our clients' needs, commitment to the environment, and the finesse to exceed expectations

Exhibitor Services Catering Menu

SAVOR... CATERING by SMG would like to welcome you to the Long Beach Convention and Entertainment Center.

We realize that trade shows are a wonderful opportunity for you to network and reach out to potential clients. Food and beverage can increase your booth traffic and enhance the feel of your booth. Please take a moment to look over some of the services we can offer you at your booth.

Don't see something you need?
Contact our Catering Sales Department for
additional information
(562) 499-7565

Exhibitor Services - Food & Beverage

Looking to enhance traffic to your booth? Food & Beverage is the perfect way to attract attendees! Please consider the below details for your booth.

Information for Ordering Services

For a complete menu and order form, please contact your designated Sales Manager. Orders received within 10 days of the show will incur a late order fee of 15%.

Exclusive Service

Savor...Catering by SMG is the exclusive food and beverage Provider for the Long Beach Convention & Entertainment Center, Terrace & Center Theaters, and the Long Beach Arena. No food or beverage of any kind will be permitted to be brought into the facility.

Sampling Guidelines

Exhibitors may exhibit only merchandise which they normally serve or produce in the ordinary course of their business and may only distribute such quantities that are reasonable in regards to the purpose of promoting the merchandise. Food service exhibitors may distribute food samples in your authorized space only and must not be in competition with products or services offered by the Food and Beverage Department.

Free samples are limited to 2 ounces of non-alcoholic beverages and 1 ounce of food. Exact descriptions of sample and portion size must be submitted to the Food and Beverage Department for written approval 14 days prior to the opening of the event. Any exhibitor of show who will be sampling food or beverage must have a Long Beach Health permit, and must submit a copy to be on file with the Catering Sales Manager at Savor...Catering by SMG. Please call the Long Beach Health Department at (562) 570-4135.

Alcoholic Beverages

All alcoholic beverage sampling must be coordinated by the Food and Beverage Department and must be served by an SMG Food & Beverage licensed bartender. A corkage fee per bottle will apply. Alcoholic beverages will not be served to minors or to persons who appear intoxicated. No alcoholic beverages will be allowed in the exhibit halls during decorator or exhibitor move-in or move-out for any event. The Long Beach Convention & Entertainment Center reserved the right to terminate the service of alcoholic beverages if your event is in violation of Federal, State, County or City laws relating to the service of alcoholic beverages.

All Of The Aforementioned Policies Will Be Strictly Administered. Any Violation Of These Will Result In The Removal Of Product From The Show Floor. All Items Subject To 22% Service Charge and 9.75% Sales Tax

BREAKFAST ITEMS

ASSORTED BREAKFAST BREADS & PASTRIES

\$36.00 per dz.

BAGELS & CREAM CHEESE

Mixed Assortment

Served with Soft Cream Cheese

\$38.00 per dz.

ASSORTED BREAKFAST MUFFINS

\$36.00 per dz.

LARGE BUTTER CROISSANTS

\$36.00 per dz.

ASSORTED DOUGHNUTS

\$24.00 per dz.

ASSORTED BISCOTTI

\$32.00 per dz.

FRUIT AND YOGURT PARFAITS

\$3.00 each

BREAKFAST SANDWICHES

Croissant, Bagel or English muffin

\$7.00 each

Please note that our Executive Chef and Catering Sales Staff are available and pleased to prepare a custom menu to suit your specific needs. All charges are subject to 22% Service Charge and 9.75% Sales Tax. Prices are subject to change.

SPECIALTY PLATTERS

Each Platter Serves Approximately 50 Guests

DELUXE IMPORT AND DOMESTIC CHEESE PLATTER

A Discriminating Selection of Imported and Domestic Cheeses
Served with Lavosh Crackers and Carr's Crackers
Garnished with Seasonal Fresh Fruit
\$300.00

FRESH SLICED FRUIT TRAY

Selected Seasonal Fruit to include Honeydew, Cantaloupe,
Watermelon, Strawberries, and Pineapple
\$250.00

CHARCUTERIE BOARD

A Classic Selection of Fine Pate, Thinly Sliced Cured
Smoked Meats and Sausages, Imported Cheeses
Classic Condiments Served on a
Butcher Block Cutting Board
\$350.00

GRILLED VEGETABLE PLATTER

Assorted and Seasonal Vegetables Grilled to Perfection
Served with your favorite Dressing or Dipping sauce
\$275.00

DELUXE CRUDITES ASSORTMENT

Gourmet Selection of Seasonal Fresh Vegetables, served with a
Balsamic-Ranch Dipping Sauce and Hummus
\$300.00

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BEVERAGE & SNACK MACHINES

BLENDED SMOOTHIE BAR*

Individually Blended Strawberry, Banana, and Vanilla smoothies complete with cups, straws, and attendant to operate the blenders and serve your guests
Based on a Four (4) Hour Service
Includes 50 Smoothies
Additional Smoothies at \$ 6.00 each
\$395.00

POPCORN MACHINE*

(Limited Availability)

Whimsical Amusement-Style Antique Cart. Service Includes Pre-Measured Popcorn Kernels, Butter and Seasoning to Make 250 (20 oz.) Bags.
Antique Popcorn Cart ----- \$390.00
Additional Servings (250 ea.) ----- \$200.00

CHURRO AND SOFT PRETZELS*

(Limited Availability)

Service Includes Oven and Display Warmer and Experienced Staff, 150 Pieces.
Based on a Four (4) Hour Service
\$620.00*
Additional Servings (150 ea.) ----- \$450.00

BAKED IN BOOTH COOKIES*

Baked in Your Booth, the Smell of Fresh Baked Cookies to Keep Customers Lingering.
Service Includes Oven and Experienced Staff,
400 Mini Cookies or 200 Jumbo Cookies.
Based on a Four (4) Hour Service
\$550.00
Additional Servings (150 ea.) ----- \$150.00

*Client must supply 110V/20 amp dedicated circuit

*Based on a Four (4) Hour Service, Extended Service at \$31.25 per hour

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CROWD FAVORITES

GOURMET SOFT PRETZELS

These Delicious Soft Pretzels are Served Warm with Salt and Mustard
\$46.00 per dz.

CHOCOLATE COVERED STRAWBERRIES

(seasonal)

Large Juicy Strawberries Dipped in Decadent Chocolate Sauce.
\$42.00 per dz.

ICE CREAM

125 bars

Everyone Will Scream When They Discover Ice Cream at Your Exhibit Booth!
Choose From a Variety of Premium Ice Cream and Frozen Yogurt Bars to
Hand Out to Special Guests and Potential Clients.
Includes Rental of Our Ice Cream Cart.
\$500.00

COMPANY LOGO COOKIES

Make Sure to Have Plenty Of Milk On Hand to Wash Down
These Delicious Monster Cookies Designed with Your Company Logo.
Sugar Cookie or Snicker doodle.
\$4.00 each
*minimum order of 3 dozen

SNACK STATION

Pretzels, Snack Mix, Mixed Nuts, and Tortilla Chips (3 pounds each)
Served with Guacamole, and Fire-Roasted Tomato Salsa.
Serves Approximately 100 guests
\$425.00

CANDY DISH

All your favorite candies from Hershey's Chocolates to Assorted Hard Candy
Displayed in a Festive Candy Bowl.
\$24.00 per pound

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LONG BEACH CONVENTION & ENTERTAINMENT CENTER
SAVOR... CATERING by SMG

BEVERAGES

Each Gallon Will Serve Approximately 20 Guests

ASSORTED CANNED SOFT DRINKS

\$3.25

BOTTLED WATER

\$3.25

BOTTLED MINERAL WATER

\$3.25

ASSORTED BOTTLED FRUIT JUICES

\$4.00

POWERADE - BOTTLE

\$3.25

STARBUCKS COFFEE

\$48.00 per gal.

TAZO TEA by STARBUCKS

\$48.00 per gal.

FRESHLY-SQUEEZED ORANGE OR GRAPEFRUIT JUICE

\$45.00 per gal.

FRUIT PUNCH

\$39.00 per gal.

ICED TEA OR LEMONADE

\$39.00 per gal.

SPRING WATER KIT

Includes Water Dispenser, 5 Gallon Bottle of Chilled Spring Water and
4-Ounce Disposable Cups

(5 Gallon Bottle & Cup Replenishment: \$35.00)

\$65.00

SHOW SPECIAL: COFFEE AND WATER KIT

Serves approximately 50 people

Includes a Water Kit and a Self-Service Pour-over Coffee Brewer, along with
6 packets of Premium Ground Coffee,

2 packets of Decaffeinated Ground Coffee,
and 10 packets of Tazo with all accoutrements

(Additional packets of Ground Coffee & Tea ————— \$75.00)

\$175.00

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Bar

A full bar includes a bartender, disposable glassware and basic bar accoutrements.
Each bar requires a minimum sales guarantee of \$550 within 4 hours or a
\$125 bartender fee will apply.

DOMESTIC BEER
\$5.50 Bottle

IMPORTED BEER
\$6.50 Bottle

WINE BY THE GLASS
\$7.25

PREMIUM WINE BY THE GLASS
\$8.75

WINE BY THE BOTTLE
Please speak with our Catering Sales Manager

NON ALCOHOLIC BEVERAGES
\$3.25

COCKTAILS
Sobieski Vodka, Seagram's Gin, Castillo Rum
Jim Beam Bourbon, Seagram's 7, CB Brandy
J&B Scotch, El Jimador Tequila
\$7.25

CORDIALS
Remy Martin Cognac, Kahlua, Baileys, Midori
Amaretto, Hennessy
\$8.75

PREMIUM COCKTAILS
Absolut vodka in the following flavors; Original, Mandarin, Citron & Raspberry or Peach
Tanqueray Gin, Captain Morgan Rum, Bacardi light,
Jack Daniels Whiskey, Patron Silver
Chivas Regal Scotch, Johnny Walker Scotch
\$8.75

MARTINIS
Made with Sobieski Vodka
\$8.75

Bar services will require that all guests show a valid form of ID per each transaction. No more than 1 beverage per person will be allowed for each bar transaction. SAVOR...CATERING by SMG reserves the right to refuse bar service to any guest.

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